



CHERRY

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For Immediate Release
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CHERRY FUND HOLDS THREE FUND RAISING EVENTS FOCUSED ON FASHION & GIVING

Washington, DC (October 19th) The Cherry Fund will be participating in three separate events with a fashion focus throughout the month of November making this autumn season the season of Cherry Chic.

The first event, The Lord and Taylor Benefit Bash, will take place at the Chevy Chase/DC Lord and Taylor location on Tuesday, November 10th from the hours of 9am to 10pm. This benefit will allow the Cherry Fund the opportunity to raise money and exposure by retaining all proceeds from the sale of benefit's \$5 admission ticket.

The second event, Watch, Shop, and Drink RUGBY, is a full day affair where participants will have the opportunity to watch rugby first hand, shop at Rugby by Ralph Lauren, "where casual campus meets downtown prep", and finally an opportunity to socialize at Rugby Café at the Cherry Fund's Sunday Happy Hour.

The last event, Get FRESH in Georgetown focuses on women's fashions at one of Georgetown's trendiest boutiques. Patrons will have an opportunity to drink champagne and sample tasty treats as they browse through the selection of the hippest fashions DC has to offer.

For more information on any of these events or The Cherry Fund visit www.cherryfund.org.

Falling For Fashion Series Sponsored by: ***Fresh of Georgetown, Lord and Taylor, Rugby by Ralph Lauren, Rugby Café*** / Community Partners – Ambassador's Shield (Embassy of New Zealand), Maryland Stingers

Cherry Fund is sponsored by: **Diamond** - Kirium Interactive, Washington Blade / **Bronze** – Fresh of Georgetown / Lord & Taylor / Nellie's Sports Bar / Rugby by Ralph Lauren, Rugby Cafe

The Cherry Fund Inc. is a DC based 501© 3 organization that is led and staffed entirely by volunteers. Since its inception in 1999, The Cherry Fund raised over \$900,000 for both local and national charities. For Additional information, visit us at www.cherryfund.org