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For Immediate Release
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CHERRY FUND CONTINUES TO PROMOTE HEALTHY LIVING THROUGH RUGBY EVENT

Washington, DC (October 20th) The Cherry Fund in partnership with Rugby by Ralph Lauren and the Embassy of New Zealand will present an all day affair; Watch, Shop, and Drink, RUGBY!

This event will take place at three separate locations on Sunday, November 15th beginning with a 9am rugby match preliminaries at Trinity College in Northeast DC. The match consisting of the participation of local rugby clubs in the DC metro area and is in direct adherence with the Cherry Funds efforts of promoting healthy living. “Rugby is a great sport that will get you in great shape,” said Paul Marengo, Chair of The Cherry Fund. “In addition, many of the teams are very supportive of our cause and of the DC’s charitable community, so it is important we return that support by promoting them and rugby.”

The day continues with a shopping excursion sponsored by Rugby by Ralph Lauren at their Georgetown location, 1065 Wisconsin Avenue, NW from 2-5 PM. Special discounts will be given to attendees of the event. The last part of the event takes place just next door at the Rugby Café incorporating a happy hour event from 5pm-9pm.

A complete list of details can be found on the Cherry Fund Website, www.cherryfund.org/fashionevents.shtml.

Watch, Shop, and Drink RUGBY Sponsored by: **Rugby by Ralph Lauren, Rugby Café** / Community Partners – Ambassador’s Shield (Embassy of New Zealand), Maryland Stingers

Cherry Fund is sponsored by: **Diamond** - Kirium Interactive, Washington Blade / **Bronze** – Fresh of Georgetown / Lord & Taylor / Nellie’s Sports Bar / Rugby by Ralph Lauren, Rugby Cafe / **Community Partners** – Ambassador’s Shield, Maryland Stingers

The Cherry Fund Inc. is a DC based 501© 3 organization that is led and staffed entirely by volunteers. Since its inception in 1999, The Cherry Fund raised over \$900,000 for both local and national charities. For Additional information, visit us at www.cherryfund.org.