



[www.cherryfund.org](http://www.cherryfund.org)

**The Cherry Fund**  
PO Box 53169  
Washington, DC 20009  
[info@cherryfund.org](mailto:info@cherryfund.org)

**For Immediate Release**  
*CONTACT: Paul Marengo*  
703-389-1238

## **THE CHERRY FUND MARKS THE 21<sup>ST</sup> ANNIVERSARY OF WORLD AIDS DAY**

Washington, DC (November 25<sup>th</sup>) The Cherry Fund marks the 21<sup>st</sup> Anniversary of World AIDS Day. “This day is an important opportunity to not only remember those individuals lost, but to get tested and get more involved in the fight,” said Paul Marengo, Board Chair of The Cherry Fund. My hope is that this day will reinforce the importance of getting involved and prompt more people to volunteer their time and resources in the fight against the spread of HIV/AIDS.

The Cherry Fund will mark the occasion by:

- 1) Supporting and encouraging testing
- 2) Supporting and Promoting local World AIDS Day events
- 3) Distributing safe sex materials

### **LOCAL EVENTS:**

#### **HIV Vaccine Research: A New Chapter” luncheon**

Dec 1<sup>st</sup> / 12:00-2:00 PM / HRC / 1640 Rhode Island Ave., NW  
For more information, visit [www.thedccenter.org](http://www.thedccenter.org).

#### **Our Heroes: 2009 World AIDS Day Reception**

Dec 1<sup>st</sup> / 6:30 PM / DC Center / 1111 14<sup>th</sup> Street, NW, Suite 350  
For more information, visit [www.thedccenter.org](http://www.thedccenter.org).

#### **“Ads Vs. AIDS: 25 Years of Communications for the Cause” exhibit**

Dec 1<sup>st</sup> / 6:00-8:00 PM / Long View Gallery / 1234 9th St., NW.

#### **Al Sura Presents World AIDS Day Concert**

Dec 3<sup>rd</sup> / 6:00-9:30 PM / EFN Lounge / 1318 9<sup>th</sup> Street, NW  
For more information, visit [www.alsura.org](http://www.alsura.org)



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## LOCAL RESOURCES:

For more information on HIV/AIDS visit:

<http://www.cdc.gov/hiv/>

<http://doh.dc.gov/doh/cwp/view,A,1371,Q,601478.asp>

For more information on testing and clinics in our area visit:

<http://haadirectory.doh.dc.gov/default.aspx>

<http://www.cherryfund.org/hivaidsresources.shtml>

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### World AIDS Day

World AIDS Day, observed December 1<sup>st</sup> each year, is dedicated to raising awareness of the AIDS pandemic caused by the spread of HIV infection. It is common to hold memorials to honor persons who have died from HIV/AIDS on this day.

### About The Cherry Fund

The Cherry Fund Inc. is a DC based 501© 3 organization that is led and staffed entirely by volunteers. Since its inception in 1999, The Cherry Fund raised over \$900,000 for both local and national charities. For Additional information, visit us at [www.cherryfund.org](http://www.cherryfund.org)

### Cherry Fund Sponsors

Cherry Fund is sponsored by: **Diamond** - Kirium Interactive, Washington Blade / **Bronze** – Fresh of Georgetown, Gordon Biersch, Lord and Taylor, Nellie's Sports Bar, Rugby by Ralph Lauren, Rugby Cafe / Community Partners – 495 Bears, Al Sura, Ambassador's Shield, Maryland Stingers